

Offerings for Incubators

Over the past 15 years, Meivia has executed a large number of assignments calling for intense involvement with a range of startups, and small and medium enterprises. Meivia's range and depth of experience has allowed it to identify a lot of skills that are mandatory for an entrepreneur on a startup path.

We are convinced that a significantly large portion of the growth in the Indian economy in the next couple of decades will be driven by large number of these small and medium enterprises.

We have, therefore, distilled **over 150 man years of our learnings and experiences** and designed workshops for budding entrepreneurs.

These workshops **focus on practical skills rather than just theory** and are a combination of presentations by Meivia, and group assignments to be completed by the participants, interspaced with current entrepreneurs sharing their experiences.

The **topics** cover all the stages of a business:

- articulating the business idea
- identifying and sizing the market
- creating effective business plan to nuances of fundraising
- leading and managing teams
- negotiation and building networks
- revenue targeting and closing deals
- scaling and managing growth

This list is not exhaustive though.

The workshops are supplemented by adequate and relevant content and resources to help the participants.

The course is designed to arm the entrepreneurs with the right frame of mind, awareness of the skills that are required, and ways to access resources generally available to get started on the journey. These skills when developed and practiced allow the entrepreneurs to **assess the risks and come up with a creative strategy to mitigate** them with the resources under their control.

We recently conducted such workshops for **over 200 women entrepreneurs** at leading management institutes in the country, and are now ready to partner with incubators, accelerators and local government authorities throughout the country to help them create an enabling startup ecosystem.

For more information about these workshops and other offerings please write to contact@meivia.com

Indian Institute of Management Bangalore
 'Women Start-up Programme 2018'
 Boot camp 1 - IIM Bangalore



IIM
 NAGPUR

Indian Institute of Management Nagpur
 'Women Start-up Programme 2018'
 Boot camp 1 - IIM Nagpur



THE INDIAN INSTITUTE OF MANAGEMENT INDORE
 Women Start-Up Programme
 April 02-07, 2018



Indian Institute of Management Vishakapatnam
 'Women Start-up Programme 2018'
 Boot camp 1 - IIM Vishakapatnam



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